

SCHEDULE

10:00-10:15 -- Welcome & Introduction

- Go around the room doing an intro?
- Icebreaker - favorite podcast/radio show - what do they like about it
- what do they expect from the workshop

10:15-Noon-- Podcasting Overview

- 10:15-10:30 - workshop overview
- 10:30-10:45 - our story
- 10:45-11:15 - humanities podcasting
 - what & why
 - should you podcast?
 - different podcasting formats
- 11:00-11:15 - podcasting process
- 11:15-11:30 - Q&A
- 11:30-12:00 - intro to breakout sessions; break-out groups; introduction to audacity; thinking through obstacles
 - Split into groups of 2-3 to work in breakout groups depending on number (*all participants will take part in both breakout sessions in turn)

Noon-1:00 -- Lunch

1:00-2:45 -- Breakout Session 1: idea generation

- Using NPR training document as guidelines, develop a printout workbook that they can use as a group
- Run them through the process
- Guide as needed

3:00-4:45 -- Breakout Session 2: technical

- Show what a DAW track looks like
- Use Audacity
- Introduction to various parts of audacity
- How to do basic editing
- How to do basic production

4:45-5:15 -- Closing Remarks

- 4.45-5.05 - Q&A
- 5.05-5.15 - Social Media/Growing an audience

READING LIST HANDOUT

If you are using this reading list as part of your syllabus or on your website, please attribute it to Dr. Deepthi Murali or www.masalahistory.com

General:

- *The Art of Creating an Invisible Podcast Script:
<https://www.thepodcasthost.com/planning/the-invisible-podcast-script/>
- Blogging Vs. Podcasting:
<https://www.thepodcasthost.com/planning/blogging-vs-podcasting/>
- Scripting and Re-Purposing:
<https://www.thepodcasthost.com/planning/scripting-presenting-content-prolific-repurposing/>
- Creating Show Notes:
<https://www.thepodcasthost.com/websites-hosting/creating-great-podcast-shownotes/>
- Mapping the Factors that Determine Engagement in Podcasting: Design from the Users and Podcasters' Experience:
<https://revistas.unav.edu/index.php/communication-and-society/article/view/35279>
- Professional Development and Research Engagement Through Podcasting:
https://www.researchgate.net/profile/Robert-Lowe-8/publication/338934209_Professional_development_and_research_engagement_through_podcasting/links/5e427cbb92851c7f7f2f4480/Professional-development-and-research-engagement-through-podcasting.pdf

About teaching podcasting:

- *<https://www.nytimes.com/2018/04/19/learning/lesson-plans/project-audio-teaching-students-how-to-produce-their-own-podcasts.html>
- <https://www.npr.org/2018/11/15/662070097/starting-your-podcast-a-guide-for-students>
- *<https://training.npr.org/2018/06/19/so-you-want-to-start-a-podcast-read-this-first/>
- Student Teacher Podcasting: Agency and Change
<https://www.sciencedirect.com/science/article/pii/S2210656121000258>
- Podcasting 101: Top Tips on Educational Podcasting
https://eduimed.usm.my/EIMJ20191102/EIMJ20191102_05.pdf

About academic/academics podcasting:

- *Bridging the Academic Public Divide Through Podcasts:
<https://dancohen.org/2018/11/04/bridging-the-academic-public-divide-through-podcasts/>
- *What is the Academic Efficacy of Podcasting:
<https://www.sciencedirect.com/science/article/pii/S0360131510001247>

- Will Podcasting and Social Media Replace Journals and Traditional Science Communication? No, but...
<https://academic.oup.com/aje/article/190/8/1625/6292357?login=true>
- Immersive Audio Storytelling: Podcasting and Serial Documentary in the Digital Publishing Industry
<https://www.tandfonline.com/doi/full/10.1080/19376529.2018.1509218>
- Storytelling in Acoustic Spaces: Podcasting as Embodied and Engaged Scholarship
<https://www.tandfonline.com/doi/full/10.1080/10410236.2018.1517549>
- Voicing Lived-Experience and Anti-Racism: Podcasting as a Space at the Margins for Subaltern Counterpublics
<https://www.tandfonline.com/doi/full/10.1080/15405702.2019.1622116>
- The Expanding Digital Media Landscape of Qualitative and Decolonizing Research: Examining Collaborative Podcasting as a Research Method
<https://mediatropes.com/index.php/Mediatropes/article/view/28320>
- Dialogic Research Engagement through Podcasting as a Step Towards Action Research: A Collaborative Autoethnography of Teachers Exploring Their Knowledge and Practice
<https://www.tandfonline.com/doi/full/10.1080/09650792.2021.1908905>
- Podcasting as Public Media: The Future of U.S. News, Public Affairs, and Educational Podcasts
<https://ijoc.org/index.php/ijoc/article/view/13548>
- Podcasting for Social Justice: Exploring the Potential of Experiential and Transformative Teaching and Learning through Social Work Podcasts
<https://www.tandfonline.com/doi/full/10.1080/02615479.2019.1680619>
- Trauma Talks: Exploring Personal Narratives of Trauma-Informed Care Through Podcasting
<https://www.tandfonline.com/doi/full/10.1080/15228835.2020.1820425>

Critiques of Podcasting:

- Domesticated voices and false participation: Anatomy of Interaction on Transmedia Podcasting
<http://eprints.rclis.org/39857/>
- Podcasting as Social Scholarship: A Tool to Increase the Public Impact of Scholarship and Research
<https://www.journals.uchicago.edu/doi/full/10.1086/706600>

Book Recommendations:

- Podcasting: An Audio Media Revolution (2019):
<https://www.google.com/books/edition/Podcasting/QSR7DwAAQBAJ?hl=en&gbpv=0>
- *Out on the Wire: The Storytelling Secrets of the New Masters of Radio (2015):
<https://jessicaabel.com/out-on-the-wire/> ("Out on the Wire" is also a podcast)
- Podcasting: New Aural Cultures and Digital media (2018):
<https://www.google.com/books/edition/Podcasting/sEJmDwAAQBAJ?hl=en&gbpv=0>
- Make Noise: A Creator's Guide to Podcasting and Great Audio Storytelling (2019):
https://www.google.com/books/edition/Make_Noise/bk6MDwAAQBAJ?hl=en&gbpv=0

Podcast episodes about podcasting:

<https://open.spotify.com/episode/0QDXjvRi1s0ErMNtN7DPK3?si=fxxk0wfUT9GAdhUkaWPiaA&nd=1>



1. Great Pitches Make Great Episodes

Listen to this episode from Gimlet Academy on Spotify. Producing any podcast begins with an idea -- a pitch. And for a pitch to turn into a successful show or episode, it needs to have certain ingredients. Host Alex Blumberg shares his formula for developing successful pitches. He's joined by current and former colleagues who weigh in with their own advice and experiences, including Jack Hitt (Uncivil, This American Life), Jorge Just (Heavyweight, Every Little Thing), and Flora Lichtman (Every Little Thing). Learn more about your ad choices. Visit podcastchoices.com/adchoices

open.spotify.com

<https://open.spotify.com/episode/3uHpudjvjpX4sWw6f771PB?si=Nl7oupZkTaK3ObPckdTcUA&nd=1>



3. Now THAT'S Good Tape

Listen to this episode from Gimlet Academy on Spotify. Many great audio stories are made from hours of interview tape. How do you decide what tape to include in your story and what to cut? In this episode, host Alex Blumberg explains how to separate the good tape from the bad by dissecting clips from the podcasts Startup Podcast and Mogul. Learn more about your ad choices. Visit podcastchoices.com/adchoices

open.spotify.com

<https://open.spotify.com/episode/2UhML2ECAkyWjtS8RpgWfe?si=GUDs0zZIRT-tmLWhGA4IJw&nd=1>



5. Putting It All Together

Listen to this episode from Gimlet Academy on Spotify. One of the most challenging and rewarding steps of producing a podcast is figuring out how to structure it -- how to highlight your best tape and the information your listener needs to know and how to keep it all moving so that you maintain their attention. Host Alex Blumberg outlines general rules to guide story structure with examples from Every Little Thing and Conviction. And colleagues Sruthi Pinnamaneni (Reply All) and Tim Howard (Reply All) join him to dissect the structure of one of their all-time favorite episodes of Reply All. Learn more about your ad choices. Visit podcastchoices.com/adchoices

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